



National Truffle Fest



Frankie
Lemmon
Foundation

Asheville NC, March 5th - 8th, 2009

National Truffle Fest Call for Artists

REGISTRATION FORM IS THE LAST PAGE OF THIS DOCUMENT.

Asheville, N.C. – December 2008 – “Interpretation of the Truffle” is a national juried exhibition featuring artwork in a variety of media that have one thing in common -- they are all inspired by the resplendent truffle.

POSSIBLE THEMES:

- ◆ From the farm to the feast. The quest. The cultivation. The conquest. Harvesting and trading.
- ◆ The truffle’s size, aroma, color, texture – is there a perfect truffle?
- ◆ Cooking with truffles. In the kitchen. The sliver. The dish. The ultimate fantasy meal.
- ◆ Historic and/or futuristic interpretations: the grower, the chef, the aficionados’ perspective.
- ◆ The future of the truffle in North Carolina

The juried exhibition is open to anyone with a flair for creativity and the talent to transform an original concept into a compelling piece of art that can be shared with a public audience.

Registration is free and open to artists nationwide through February 20th, 2009. Sculptures, paintings, digital/graphic designs and various forms of mixed media will all be considered. No performance art. If your submission is accepted, you will be in contention for the National exhibit. Submissions will be auctioned off in a “SILENT” format with all proceeds going to charity.

Please include the completed application with your name, the title of the art, your website address, and contact information.

MAKING THE CUT

The National Truffle Fest Art Exhibition Advisory Board has very few rules but the most important are:

- ◆ Artwork should be inspired by the TRUFFLE and should incorporate its likeness; and all artwork must be submitted to a drop off location or postmarked by February 20th, 2009.
- ◆ Submissions can be made by email as JPEGs, TIFFs, zipped files, etc. to traci@frankielemmon.org.
- ◆ All submitted pieces will be critiqued by a prominent panel of judges from the Asheville art community. On average, 35-40 pieces will be accepted into the national exhibit.

Judges will review each piece based on the three Cs -- Creativity (overall idea behind the piece), Conceptual execution (how well the piece translates the idea) and Construction (the quality of production/final presentation). Those with the highest marks will be featured in the 2009 National Truffle Fest Art Exhibition and will receive national recognition and exposure.

A select number of pieces from the exhibition will also be included in public relations and advertising. Additionally, judges will award top honors to the three most compelling creations. First place honors will include a check for \$1,000 and a 3 day stay at the Grande Bohemian, Asheville’s Kessler owned premier modern and contemporary property. Award for second place is a check for \$500. Third place will be honored with a check for \$250.



'ALUMINATED' VISION

Truffles have captured the imagination of thousands of artists worldwide. The 2009 National Truffle Fest Art Exhibition will be hosted March 5 – 8, 2009 in a unique custom-designed art space in Asheville, North Carolina. Asheville has firmly secured its position as an internationally-recognized mecca of visual arts.

For media inquiries, photos, video or interviews, please contact Traci Tucker-Cortez at 919.845.8880 or traci@frankielemmon.org. Additional information about the event is available at www.NationalTruffleFest.com/art.html

Accepted entries will be retained in our archives and considered for future invitationals. Any unaccepted entries will be returned with the notification letter. Artists may send a one- or two-page resumé for consideration in future exhibitions and for publicity releases.

ACCEPTED WORK

After work has been accepted, a substitution cannot be made nor a change in the estimated sales price or titles as stated on the application. Artwork must remain in the gallery for the entire exhibit. No early withdrawals. Works that are sold either by the gallery or the artist will be marked. Artists may exhibit their work in other venues at the same time as well as sell their work in other selected locations.

Submitting an entry to this competition constitutes an agreement with all conditions. National Truffle Fest assumes the right to photograph an accepted work for promotional purposes only, unless requested otherwise.

Postmark deadline to send entries: February 20th, 2009





National Truffle Fest Art Exhibit Artist Submissions Information

Details of event: www.NationalTruffleFest.com/art.html

RETURN RECEIPTS: Due to the large amount of submissions, if you do not receive an email confirmation within a week, resend your submission. Add traci@frankielemmon.org to your address book.

DETAILS: The National Truffle Fest will have its inaugural exhibit in Asheville, North Carolina. On view will be the original artworks of up to 50 artist interpretation of the truffle. Artwork by all participating artists will be made available for collectors to purchase in a silent auction forum. 40% of the purchase price will be donated to the Frankie Lemmon Foundation (www.frankielemmon.org). 60% of the purchase price goes to the artist.

GUIDELINES: Entries must be ORIGINALS by a living artist and produced within the past 2 years.

- ◆ Submissions must be in the following format types: (jpg,jpeg,gif,png,bmp,tif,psd,pdf) and be less than 1MB.
- ◆ Art work must be original.

SUBMIT: The gallery will display works from all media that conform to the criteria above. Email up to 4 images of actual work to be exhibited in the following format: JPEG's only, less than 500kb each. Include title, date, medium, dimensions, and a minimum bid price. Contact information in the body of the email: artist name, email address, phone number, city, state/province and country. Call is open to all domestic and international artists. NO PHONE CALLS PLEASE.

Send to: traci@frankielemmon.org

DEADLINE FOR SUBMISSION: February 20th, 2009

SELECTION PROCESS: Artists will be selected on the basis of creativity and work professionalism.

NOTIFICATION: Artists juried into the show will be contacted with further details via email.

FEES: There are no entry fees. If work is selected, you will be notified. There is a maximum of 4 works that may be submitted by any artist.

DATES: Exhibit will take place from March 5 – 7, 2009 .

QUESTIONS?

Email: traci@frankielemmon.org

We anticipate over 500 submissions, so we ask you email not call.



ENTRY CHECKLIST

- ◆ Self-addressed stamped envelope
- ◆ CD (unless sending via e-mail)
- ◆ Submission Form

Completed application form

Mail To:

Betty V Garland

National Truffle Fest

3020 Ode Turner Road

Hillsborough, NC 27278

Email Photo Entries to: traci@frankielemmon.org

INCLUDE YOUR:

Name: _____

Address: _____

City, State, Zip: _____

Phone(s): _____

Email: _____

Entry 1:

Title: _____

Medium: _____

Size: Height: _____ Width: _____ Depth: _____

Minimum Bid Price: _____

Entry 2:

Title: _____

Medium: _____

Size: Height: _____ Width: _____ Depth: _____

Minimum Bid Price: _____

Entry 3:

Title: _____

Medium: _____

Size: Height: _____ Width: _____ Depth: _____

Minimum Bid Price: _____

Entry 4:

Title: _____

Medium: _____

Size: Height: _____ Width: _____ Depth: _____

Minimum Bid Price: _____